

2018 Slate of Board Nominations – President-Elect:

President-Elect - Requirement: A minimum of 12 months of current service on the TAASA Board of Directors and Current TAASA Individual or Authorized Delegate of an Organizational Membership

NOMINEE

Cesar Campa, Community Relations Director
Center Against Sexual and Family Violence
Individual Member of Region E

1. List your current and/or past service in the movement against sexual assault or the experience you bring that is relevant to TAASA board membership.

As Community Relations Director for CASFV I have managed and executed successful marketing campaigns, most recently, a Spanish language campaign dispelling fears of undocumented immigrants in accessing services. I ran a digital marketing campaign to raise \$7.5 million dollars for CASFV's new emergency shelter, which we have raised 90% of our goal. I serve as chair of the Domestic Violence Prevention Commission and serve on the Board of Directors of the Crime Victims' Rights Council and Junior Leadership El Paso. I have served on the El Paso Police Department's Citizen's Advisory Board and am a graduate of Leadership El Paso.

2. List the strengths/special skills/background you bring to TAASA board service and/or to this particular board position.

In my tenure as a board member of various organizations, including TAASA I have gained experience in management, transparency and accountability to the communities we serve. My work on several boards has afforded me the opportunity to manage large groups, build consensus and establish new policies. My years working within the Carver model of governance have given me the experience necessary to understand the opportunities and limits of board oversight. My participation in Leadership El Paso afforded me the opportunity to lead a large group of 45 individuals to raise over \$32,000 for a local nonprofit organization.

3. List what goals, expertise and skill set you would bring to the TAASA board if elected.

In seventeen years between iHeartMedia and CASFV I have gained extensive expertise and invaluable experience in developing successful and comprehensive marketing strategies that has elevated CASFV's profile, regionally and statewide. By embracing new digital marketing efforts we were able to lead our community in the digital fundraising arena. I would like to bring my leadership skills to the position to help guide TAASA's agenda moving forward and bring my marketing and fund development knowledge to help TAASA grow.

NOMINEE

Haleh Cochran, Victim Advocate
Frisco Police Department
Individual Member of Region C

1. List your current and/or past service in the movement against sexual assault or the experience you bring that is relevant to TAASA board membership.

Haleh Cochran has been in the movement since 2008 when she began as a sexual assault advocate and volunteer with The Turning Point Rape Crisis Center in Plano, TX. As a volunteer, she assisted with the crisis line as well as hospital accompaniment. In 2010, she began working full-time at The Turning Point as the Volunteer and SANE/SART Coordinator where she rebuilt the Collin County SART, grew attendance by 80%, and assisted in doubling the size of the SANE team. Haleh is an active member of the TAASA Diversity Task force. She works actively to implement and increase awareness of the importance diversity and culturally responsive practices. Haleh understands the importance of centering the margins and bringing voices often unheard or overlooked into the conversation. Currently, she is a victim advocate with the Frisco Police Department where she continues to advocate for system-based change, improving systems for survivors, and providing Law Enforcement training to the community.

2. List the strengths/special skills/background you bring to TAASA board service and/or to this particular board position.

Haleh's dedication to the anti-sexual violence movement and to TAASA through her board service and general engagement have positioned her well to take on a leadership role on the TAASA board. Haleh has gained experience in board structure, responsibility, and leadership during her time serving on the TAASA board to date. She is a team player, leads with a positive outlook, and has a genuine fervor for true advocacy work and bringing communities together. Haleh also has an interest and passion in promoting organizational culture within agencies that both support employees and are survivor-driven in practice, an asset for both TAASA and member organizations.

3. List what goals, expertise and skill set you would bring to the TAASA board if elected.

Haleh aims to continue to advocate for survivors and victim service providers. She recognizes that to better serve all survivors and communities, a critical paradigm shift is necessary to reflect the agency's commitment towards using an anti-oppression lens and providing survivor-centered care. Haleh will ensure that members continue to have a voice to shape public policy, create change in the field, and maintain the importance of survivor-driven practices. Additionally, Haleh has experience with grants, fundraising, and speaks Farsi.