

TAASA'S 2014 SEXUAL ASSAULT AWARENESS
AND PREVENTION MONTH TOOLKIT

TIME SENSITIVE
OPEN IMMEDIATELY

FIRST CLASS MALE

CULTIVATING CHANGE THROUGH MALE INVOLVEMENT





Each year national and local leaders proclaim the month of April as Sexual Assault Awareness and Prevention Month (SAAPM). This recognition is meaningful in that it reaffirms the work of advocates and it honors the bravery and the struggles of survivors. Although our work with survivors and communicating about the issue of sexual assault is a daily responsibility, SAAPM is an opportunity to give hope, provide help & offer healing within each community in a very strategic and focused timeframe.

This year's SAAPM toolkit focuses on the engagement of males in the prevention and awareness of sexual assault. The theme "First Class Male: Cultivating Change through Male Involvement" is two-fold. First, it represents the involvement of males in creating awareness about the most common form of sexual assault and in challenging rape culture (where rape is an accepted & expected norm). Second, it symbolizes the unity of well-intentioned males in their commitment to the health & safety of the community. This focus seeks to expand the responsibility of sexual assault awareness and prevention to the entire community and beyond.

This toolkit is designed to include ideas and activities that engage males throughout the lifespan. We've also included sections on social and traditional media strategies as well as suggested statewide activities and more. Let this be your chance to honor the well-intentioned males in your area and give them an opportunity to become involved and be a "First Class Male!"

For more information, questions, or assistance with this toolkit, contact TAASA's Communication's Team at 512-474-7190 ext. 13 or rluna@taasa.org. You can also contact TAASA's Mobilizing Men Task Force at 512-474-7190 ext. 35 or ediazdeleon@taasa.org

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SECTION I

Statewide Efforts

TAASA 2014 SAAPM Facilitation Efforts:

TAASA's goal with Sexual Assault Awareness & Prevention (SAAPM) month is to raise the visibility of sexual assault issues by helping you facilitate local efforts. As SAAPM planning is underway, keep TAASA in mind to assist with your goals and planning.

Prevention Team:

This year's targeted theme of "First Class Male: Cultivating Change through Male Involvement" involves a new approach to awareness and prevention. TAASA's Prevention Team and Mobilizing Men Task Force, chaired by Emiliano Diaz de Leon, are a great resource as you plan SAAPM activities.

Training Team:

TAASA's Training Team offers a variety of topics by expert presenters. Trainers travel across the state to instruct advocates, law enforcement,

and other allied professionals as requested. Keep them in mind as you schedule events and training opportunities.

Member Support Team:

TAASA's newly formed Member Support and Advocacy Team was created to provide support and technical assistance to sexual assault programs and members across Texas. From board, staff, and leadership training to assistance with Sexual Assault Response Teams, the Member Support and Advocacy team is here to connect you with resources and help build your capacity to provide more efficient services to survivors.

Communications Team:

TAASA's Communication Team is gearing up to supplement local efforts in a variety of ways. Here are a few to initiate 2014 SAAPM efforts across the state:

1. Statewide Calendar of SAAPM Events on TAASA's website – Let's fill the month of April with local events! Send your scheduled SAAPM events to rluna@taasa.org. A simple exchange of information and sharing of ideas goes a long way.
2. Webinars – TAASA's SAAPM webinar opportunities including features of local organizations working with men and boys.
3. Communications Assistance – Technical assistance with communication, marketing and media strategies.

Challenging the root causes of sexual violence, incidences of sexual assault and attitudinal change toward survivors requires the collective efforts of both community and agency. Join the "First Class Male" in your communities to showcase a Texas sized SAAPM efforts!



“EnlightenMENT” Kick off Activity

“EnlightenMENT” is a simple and efficient blanket approach to messaging in the community.

Problem:

The misconception and stigmatization of sexual assault in our society is problematic. For survivors the misconception yields victim blaming responses which often reinforces a lack of justice from within the criminal justice system. For males, misconception inadvertently lumps all men into the “potential rapist” category. As professionals we are well aware that the vast majority of sexual assault incidences in the community are committed by a small percentage of men and by even fewer one-time rapists. Providing clarity on the subject is necessary.



Goal:

This year our goal is to educate, engage and enlist males in combating sexual assault and challenging rape culture. Proactively framing the issue and providing clarity on the most common form of sexual assault (non-stranger rape) and its perpetrators are a natural starting point.

“EnlightenMENT” Activity:

The purpose of “EnlightenMENT” is to offer a kick off activity to open SAAPM season targeting men to help combat the misconceptions around sexual assault. The goal is to saturate the community with a variety of marketing collateral (posters, fact sheets, flyers, traditional media editorials, social media posts, and/or events or discussions).

For example:

A poster or flyer that states “A vast majority of rape is committed by a small minority of men.....Where do you stand?Don’t let a few bad apples ruin the bushel.”

The idea is to localize the message and distribute liberally. This activity, when replicated across the state, will work to clarify the realities of sexual assault while sending a strong Texas sized stance against sexual violence.

Planning:

TAASA’s Communications Team will host a webinar to provide evidence-based facts, citations, ideas, and marketing collateral to accompany this activity. Email rluna@taasa.org to receive email updates on this webinar opportunity.

STATEWIDE EVENT SPONSORED BY THE TAASA MOBILIZING MEN TASK FORCE

Event Title: Conversation on Consent*

Date: Wednesday, April 1st

Audience: Young Men – Adult Men

Public Setting: Coffee house, public library, workplace, school, place of worship, Twitter, Google+ Hangout, etc.

Format: 30 minutes – 1 hour

Structure:

- Welcome

- Introductions

- Group Agreements
 1. Be real.
 2. Be respectful.
 3. Be responsible.

- Opening statement:

Today men from all over Texas are beginning a conversation about consent that we hope you will continue with the men and women in your life.

- Prompt 1: What are some of the messages you've received about consent from the boys and men in your life?

- Prompt 2: Describe what your conversations about consent look like with your sexual partner(s)? What are the ways that having that conversation work or don't work?

- Prompt 3: What are the potential benefits of having these conversations with your sexual partner(s)?

- Closing statement:

Thank you for joining us for this important conversation! For those that wish to learn more about this issue or continue this conversation with the boys and men in our community, please leave your contact information.

A webinar to assist with the planning and development will be scheduled. Contact Emiliano Diaz de Leon, Men's Engagement Specialist ediazdeleon@taasa.org or 512-474-7190 ext. 35 for more information.

SECTION II

Male Life Stages: Child, Pre-Teen, Teenager



Children

The “First Class Male” concept fits naturally with this age group, as happy endings and super heroes are popular. These are the formative years, opportune for shaping and molding their idea of equality, fairness and justice. Generally children in this life stage thrive with praise, acknowledgement, repetition, and reinforcement. The activities listed below include elements successful in resonating with children.

Be Boy Buzz

Read book: [Be Boy Buzz](#) by Bell Hooks.
Suggested Activity: Complete the phrase: “I be boy _____” and accompany it with a picture.

Boys’ Night Out

Organize a Boys’ Night Out with proceeds benefitting the local rape crisis center.

Event Title: Boys’ Night Out

Audience: K-5th Grade Boys

Public Setting: Schools, church, day-care center, recreation center, rape crisis center, etc.

Format: 2 hours

Fee: \$25 per child (includes t-shirt, food, snacks and art supplies)

Structure:

- Drop-off and Welcome
- Food and Refreshments
- Center Rotations (crafts, knot making, face-painting, dance party, obstacle



course, etc.) Boys rotate to centers by age or grade level depending on number of centers and boys.

- Door prizes
- Closing and Pick-up

This type of event would require volunteers, donations, parental permission, pre-registration and promotion.

“The Mask You Live In” Screening

Organize a screening and discussion of the NEW film: [The Mask You Live In](#) (film and discussion guide available in 2014).

“[The Mask You Live In](#)” documentary will examine how gender stereotypes are interconnected with race, class, and

circumstance, and how kids are further influenced by the education system, sports culture, and mass media- video games and pornography in particular. The film also highlights the importance of placing emphasis on the social and emotional needs of boys through healthy family communication, alternative teaching strategies, conscious media consumption, positive role modeling and innovative mentorship programs." For more information <http://www.kickstarter.com/projects/jensiebelnewsom/the-mask-you-live-in>.

My Princess Boy

Read book: My Princess Boy by Cheryl Kilodavis. "My Princess Boy is a nonfiction picture book about acceptance. It tells the tale of a 4-year-old boy who happily expresses his authentic self by enjoying 'traditional girl' things like jewelry, sparkles or anything pink." You can find some additional resources and a discussion guide at: <http://myprincessboy.com/discussion-guide/>. For more info: <http://myprincessboy.com/>.

Coaching Boy's Into Men: Coaches Leadership Program

Parents can organize a Coaching Boy's Into Men: Coaches Leadership Program. "The Coaches Leadership Program helps coaches talk with their athletes about respect for women and girls as well as convey the idea that violence doesn't equal strength." For more information visit http://www.futureswithoutviolence.org/section/our_work/men_and_boys/coaching_leadership/.

White Ribbon Campaign

Partner with local scouting, athletic team, or "Watch D.O.G.S." programs to organize "White Ribbon Campaign" events and activities. The goals of the campaign are to involve men in working to end men's violence against women, to raise awareness in the community, and to support organizations that deal with the consequences of men's violence against women. Men who choose

to participate wear a white ribbon and sign a pledge card stating they will never commit, condone, or remain silent about violence against women. (www.nsvrc.org/saam) For more information visit www.whiteribbon.ca.

About F.A.C.E. - Facilitating Active Child Empowerment

The Pennsylvania Coalition Against Rape created this curriculum with the goal of empowering youth to make healthy decisions. Experiential learning techniques and activities are used to facilitate a behavioral/emotional change. Each of the 11 sessions include planning and facilitation notes. Curriculum themes: building respect, teamwork, communication, trust, fears, stress, bullying, decision making, rumors, self- concept, and empowerment. For more information visit http://www.pcar.org/sites/default/files/file/TA/facilitating_child_emp.pdf.





Pre-Teen and Teenage Years

Generally during the pre-teen and teenage years individuals begin establishing their identity, sense of self and their role in society. The “First Class Male” theme is ideal in facilitating behavioral & attitudinal change in challenging rape culture as young boys transition through this stage. The following activities are directed toward the growth and development of boys ages 12 – 18.

“BULLY” Screening and Discussion

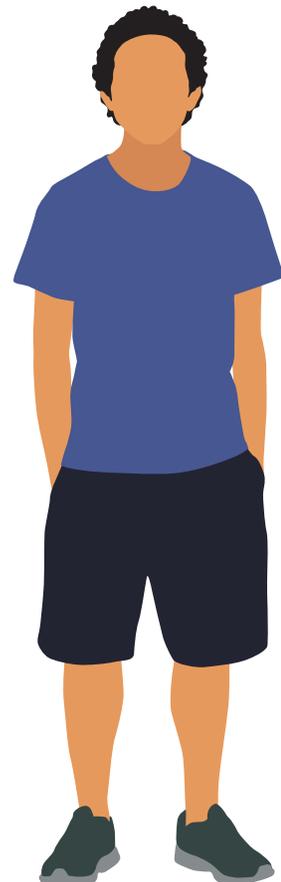
Organize a screening and discussion of film: BULLY (now available on Netflix). This film is a great first step in raising awareness about bullying. For more information <http://www.thebullyproject.com/>.

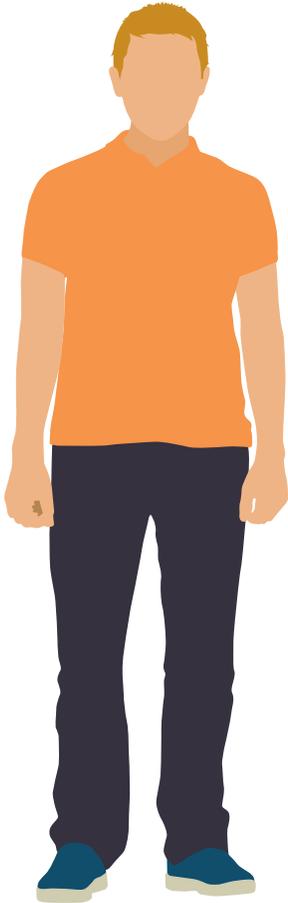
#NotBuyingIt

Sponsor a poster project calling out ads that use sexism and women’s bodies to sell products to boys and men. Organize local youth to create #NotBuyingIt posters or displays. Partner with local shops, libraries and/or schools to showcase displays.

“That’s not cool”

“That’s not cool” is a social media campaign designed to engage youth in identifying dating violence and the tools to combat various interpersonal violence issues online. “That’s Not Cool” is building a community of teens, both online and offline. “That’s Not Cool” provides essential information on dating and digital issues and inspires teens to take action to prevent teen dating abuse in their own communities. To bring “That’s Not Cool” to your community, visit Campaign Tools Website for free and immediate access to campaign materials, research, and instructional documents. For more information www.thatnotcool.com/tools.





“Speechless” Screening and Discussion

Organize a screening and discussion of the film: [Speechless](#).

“Desmond has a secret he cannot share with anyone. His grades are slipping, rumors are swirling and he feels powerless, especially when he sees his sister being hurt too. With the support of his father and a new friend, Desmond is able to tell his story of being sexually assaulted and end the cycle of abuse. Desmond regains his power when he uses his voice.” For more information <http://www.scenariosusa.org/films/bullying/speechless/>

“Miss Representation” Screening and Discussion

Organize a screening and discussion of the film: [Miss Representation](#) (now available on Netflix).

“Explore how the media’s often disparaging portrayals of women contribute to the under-representation of females in positions of

power, creating another generation of women defined by beauty and sexuality, and not by their capacity as leaders.” http://movies.netflix.com/WiMovie/Miss_Representation/70167128?locale=en-US&noredir=true. For more information <http://therepresentationproject.org/resources>.

“#whereIamMe” campaign

As part of the “That’s Not Cool” initiative, this social media campaign asks teens and tweens across the country to share about the places where they can be themselves! The teenage years can be a tumultuous and isolating time for many, and it’s important to foster safe and healthy communities where teens can thrive. The campaign is designed to help teens recognize the resources they have available to them every day. So when things get tough, they know who and where to turn for support. If you’re a teacher, educator, or community leader, please check out our discussion guide you can use to use to spark a conversation with your group.

For more information <http://www.futureswithoutviolence.org/userfiles/Whereiamme%20discussion%20guide.pdf>

Young Men’s Work

“Young Men’s Work” is a curriculum designed for males aged 14-19 to prevent the cycle of violence and build community. Helps young men explore many issues - healthy relationships, self-destructive behavior, alcohol and drug abuse, being allies to young women, and community responsibility.

For more information visit http://www.hazelden.org/OA_HTML/ibeCCtpltmDspRte.jsp?section=&item=12644&sitex=10020:22372:US

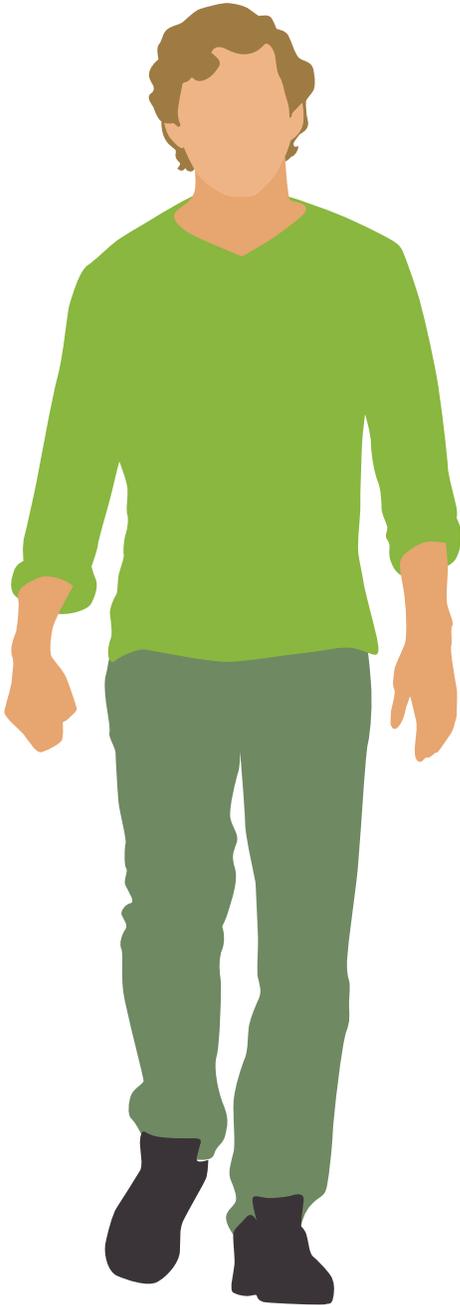
SECTION III

Male Life Stage:
Young Adult, Middle Age,
Senior



Young adults:

Young adults are generally focused on establishing careers, family & partnerships. Male involvement in violence against women takes on a new meaning. The activities during this phase capitalize on the natural progression in creating safe and healthy communities.



“Tough Guise 2” Screening and Discussion

Organize a screening and discussion of the film: [Tough Guise 2](#).

“In this highly anticipated update of the influential and widely acclaimed [Tough Guise](#), pioneering anti-violence educator and cultural theorist Jackson Katz argues that the ongoing epidemic of men’s violence in America is rooted in our inability as a society to move beyond outmoded ideals of manhood. In a sweeping analysis that cuts across racial, ethnic, and class lines, Katz examines mass shootings, day-to-day gun violence, violence against women, bullying, gay-bashing, and American militarism against the backdrop of a culture that has normalized violent and regressive forms of masculinity in the face of challenges to traditional male power and authority. Along the way, the film provides a stunning look at the violent, sexist, and homophobic messages boys and young men routinely receive from virtually every corner of the culture, from television, movies, video games, and advertising to pornography, the sports culture, and US political culture. [Tough Guise 2](#) stands to empower a new generation of young men -- and women -- to challenge the myth that being a real man means putting up a false front and engaging in violent and self-destructive behavior.” For more information <http://www.mediaed.org/cgi-bin/commerce.cgi?preadd=action&key=237>.

Organize a local “Conversation on Consent”

*See pg. 9

SAAPM Basketball Tournament

Organize a basketball tournament to raise awareness and money for the local rape crisis center. Reach out to local fraternities, sororities, community centers, etc. to organize. Combine other suggested SAAPM activities for reinforcement. (i.e. #NotBuyingIt poster display) This activity is particularly popular during April with the conclusion of “March Madness”.

“Voice Male” Magazine

Distribute copies of Voice Male magazine to all the men in your dorm, fraternity, team or workplace. For bulk orders, go to www.voicemalemagazine.org or call Voice Male 413-687-8171. “Voice Male chronicles the social transformation of masculinity. Since its modest beginnings in 1983 as a newsletter for the pioneering ‘Men’s Resource Center for Change’, Voice Male has evolved into a magazine exploring critical issues relevant to men’s growth and health while cataloguing the damaging effects of men’s isolation and violence. Think of it as a navigational guide assisting men and boys on the voyage to healthy manhood.” For more information <http://voicemalemagazine.org/about/>.

Healthy Masculinity Teach-In

Organize a teach-in on healthy masculinity and sexual violence. Teach-ins are educational forums where people come together to focus and discuss a single topic. Teach-ins are meant to be practical, participatory and oriented towards action. Their main goal is to educate people and to push them to action.

1. Assemble a team of volunteers.
2. Choose a date and location.
3. Inform TAASA of your plans.
4. Raise some funds to cover costs (venue, equipment, promotions, food/ refreshments, etc.).
5. Solicit local sponsors.

6. Develop a teach-in program. (Contact Emiliano Diaz de Leon, Men’s Engagement Specialist ediazdeleon@taasa.org or 512-474-7190 ext. 35 for additional assistance with your teach-in program.)

7. Promote the teach-in and recruit participants.
8. Advise the media.
9. Plan for next steps.

Twitter Chat or Party

Organize a “Twitter Chat” or “Twitter Party” on men’s role as allies in sexual violence prevention. Check out this great guide from “Mashable: How to Start and Run A Successful Twitter Chat” or use this “Storify” from Men Can Stop Rape as a guide. <http://mashable.com/2009/12/08/twitter-chat/> <http://storify.com/mencanstoprape/healthymasculinity-twitter-town-hall>

“Where do you stand?” campaign

A new bystander campaign for college aged men, “Where do you stand?” positively portrays young men as vital allies and invites all men to consider their own stance on men preventing sexism and sexual assault. The “Where do you stand?” campaign guide is full of information on how you can launch the campaign on your campus. For more information <http://www.mencanstoprape.org/Strength-Media-Portfolio/preview-of-new-bystander-intervention-campaign.html>.

Because We Have Daughters Program

A “Because We Have Daughters Program” is a series of activities to include dads and daughters. The program seeks to provide dad with insight into what a world without violence would mean for their daughters, mothers, sisters, partners, wives. For more information on how to begin visit <http://www.menstoppingviolence.org/programs/because-we-have-daughters>.



Man Up! Move Against Violence

The Man Up! Move Against Violence is a fundraising event idea to create awareness and enlist in the prevention of violence against women. Organize a similar fundraiser to benefit your local rape crisis center. For more information visit <http://www.cafv.org/events/man-up/>.

Dad's: Building Lifetimes of Love

Organize a similar event to "Dad's: Building Lifetimes of Love" in your area.

"A rally to embrace men, women and children with intentions of healing by modeling non-violence, honoring the value of equality, magnifying the inherent power of women, respecting the prophetic role of children, youth, offering boys and men of San Antonio another way to live non-violently."

For more information visit <https://www.facebook.com/events/588025797931232/>.

Man Up Moment

Encourage the males in your community to create and share a video of your Man Up Moment.

"Tell a personal story from your own life about a defining moment when you either broke out of the mold (how you had been told to "be a man") or struggled with and/or reluctantly remained within it. (i.e. getting into a fight to prove I was "tough," the day I decided to stop using a word that degrades women, drinking a beer my dad handed me when I was thirteen, the first time I changed my child's diaper)." For more information visit <http://www.manupmoment.org/submit-your-story/>.

Men Rally for Change

Organize an event tailored for your community.

Men Rally for Change is an event organized by men speaking out against sexual and domestic violence. SafePlace in Austin, TX utilized describe the event as follows: "SafePlace Men Rally For Change" Rally and March asks that people of all ages join in keeping our relationships, families and communities safe. Men of all ages who speak out against sexual and domestic violence, while speaking up for safe communities and healthy relationships will lead the way with a rally featuring lively speakers, outstanding performers, and marching band leading the 2 mile march from Central East Austin to Fiesta Gardens West End Park."

Mayor Rawlings of Dallas organized the Rally Against Domestic Violence on Saturday, March 23, 2013 at Dallas City Hall. Hundreds of men participated in this rally against domestic violence.

For more information <http://austinflifestylemagazine.dostuff.info/event/78327>.

MenCare

“MenCare” is a global fatherhood campaign. Our mission is to promote men’s involvement as equitable, non-violent fathers and caregivers in order to achieve family well-being and gender equality.

Join the MenCare campaign, and speak up for fatherhood and caregiving. MenCare has already been adapted in South America, Africa, Asia and Europe, and it’s up to you to make the campaign your own. Engage men as non-violent, caring fathers, and see the community-wide benefits in health outcomes, gender equality, and quality of life. For more information visit <http://www.men-care.org/Get-Started.aspx>.

NO MORE – Community Campaign

The “NO MORE” symbol has been in the making since 2009. It was developed because despite the significant progress that has been made in the visibility of domestic violence and sexual assault, these problems affecting millions remain hidden and on the margins of public concern. Hundreds of representatives from the domestic violence and sexual assault prevention field came together and agreed that a new, overarching symbol, uniting all people working to end these problems, could have a dramatic impact on the public’s awareness. For more information visit <http://nomore.org/the-no-more-toolkit/>.

Middle Age

“First Class Male” compliments the overall goals of individuals during this life stage. Generally in this phase of life a focus on securing the future and making a positive impact is central. Motivating factors include a sustained legacy and bright future for succeeding generations.

Hold a book club for men.

Recommend books:

1. Leading Men by Jackson Katz
2. Man Up by Carlos Andres Gomez
3. Getting Off by Robert Jensen*

*Available from the TAASA Social Justice Lending library.

Seniors

As life continues and males transition to retirement age and beyond, the purpose of life often becomes crystal clear. Reflection on past accomplishments and experiences drive the resolve in leaving behind a legacy for a better tomorrow. “First Class Male” provides an opportunity to combine the natural progression of life with SAAPM goals of challenging status quo. The following activities are designed to provide a sense of fulfillment and a chance at leaving behind a legacy for future generations to enjoy.

Inter-generational dialogue

Organize an inter-generational dialogue about masculinity. (Contact Emiliano Diaz de Leon, Men’s Engagement Specialist ediazdeleon@taasa.org or 512-474-7190 ext. 35 for additional assistance with the development of this event.)

Wish for the Future

Invite elders to write a note about the future they wish for their sons and grandsons. This event could be combined with the others or act as a stand-alone event where the generations are represented. Invite the press to capture the wisdom and the reverence of the moment.

Break Free

Interview an elder about a time when he broke free from traditional masculinity. This also could be combined with the others or act as a stand-alone event in conjunction with youth. Have youth interview and create finalized document. Showcase writings via local press or exhibit at local business establishments or libraries.



SECTION IV

First Class Male: Media & Communication



A news advisory is used to notify reporters of an event that you hope they will attend and cover, so it is sent in advance of the event.

Sample News Advisory:

FOR IMMEDIATE RELEASE

Date

CONTACT: Name
 Title, organization
 Cell phone number

APRIL PROCLAIMED SEXUAL ASSAULT AWARENESS AND PREVENTION MONTH

Your City, TX – Governor Rick Perry designated April 2014 as Sexual Assault Awareness and Prevention Month (SAAPM) in Texas. Your agency joins rape crisis centers across the state in commemorating Sexual Assault Awareness and Prevention Month to promote awareness and encourage support of this issue. This year’s theme, “First Class Male: Cultivating Change through Male Involvement,” is motivating your agency to host describe your event and why it’s newsworthy here.

WHO: List organizations involved, any VIPs, etc.

WHEN: Date and time

WHERE: Name of venue
 Address of venue
 Phone number *(Included in case reporters need directions at the last minute.)*

Interview Opportunities: List those who will be available for interview, when they will be available and whether interviews must be set up in advance.

Visual Opportunities: Visuals are very important for television reporters. If there will be any special displays, charts or unique interactions between attendees and presenters available to film, note that here.

###

A news release (or press release) is sent when you hope a reporter will write a story and/or attend your event.

Sample News Release (printed on agency letterhead):

FOR IMMEDIATE RELEASE

Date

FOR MORE INFORMATION, CONTACT:

Author's name

Title, organization

Cell phone number

APRIL PROCLAIMED SEXUAL ASSAULT AWARENESS AND PREVENTION MONTH

Your city, TX – Governor Rick Perry designated April 2014 as Sexual Assault Awareness and Prevention Month (SAAPM) in Texas. Your agency joins rape crisis centers across the state in commemorating Sexual Assault Awareness and Prevention Month to promote awareness and encourage support of this issue. This year's theme, "First Class Male: Cultivating Change through Male Involvement," is motivating your agency to host list of events or individual event this April.

If this release is about a specific event, describe it in this paragraph. Talk about why it's important and how it relates to the SAAPM theme "First Class Male: Cultivating Change through Male Involvement," if applicable.

In Texas, nearly 2 million Texans have been sexually assaulted. That equals 1 in 5 women and 1 in 20 men in our state. Unfortunately, fewer than 20 percent of sexual assaults are ever reported to police for fear they won't be believed or that nothing will be done. "First Class Male: Cultivating Change through Male Involvement" reminds us of the importance of collective responsibility of both men and women in raising awareness, responding to reports of sexual violence, understanding the dynamics of sexual violence, and improving community efforts to stop it before it starts.

Replace the following boilerplate paragraph with your agency's. A boilerplate paragraph consists of four to five sentences that briefly state your agency's mission and other important information. The Texas Association Against Sexual Assault (TAASA) is the statewide organization committed to ending sexual violence in Texas. A non-profit educational and advocacy organization based in Austin, TAASA member agencies comprise a statewide network of more than 80 crisis centers that serve rural as well as metropolitan areas. Founded in 1982, the agency has a strong record of success in community education, legal services, youth outreach, law enforcement training, legislative advocacy, and curricula and materials development. Additional information about TAASA can be found at www.taasa.org.

The National Sexual Assault Hotline number is 1-800-656-HOPE. Include a link to your website as well as your calendar of events, if you have one.

###

Op-ed tips

Writing an op-ed (short for opposite the editorials) is an effective way to educate people about issues that are important to you and your organization. Unlike a press release, an op-ed should articulate an opinion that can be argued. You should check with your local publication to see what their requirements are, but typically op-eds are between 600 and 1,200 words. The topic should not be a response to a story that ran in the paper (that would be best expressed in a letter to the editor), but a longer piece discussing an issue that affects your community. Getting an op-ed published in a larger publication can be very competitive, but keep in mind smaller city/town papers, community publications, and college papers as well.

As always when approaching a newspaper to run a story, the op-ed should cover a timely issue, otherwise it won't be considered for publication. To increase your chances of having your op-ed published, frequently read the op-eds that your local papers publish to get an idea of what they accept.

How to write a letter to the editor:

If you wish to respond to a specific story that ran in a publication, you can do so with a letter to the editor. Make your case, but stay brief. Sometimes, publications will contact you and ask you to shorten your letter for publication. If this happens, make sure that you reply promptly or you may miss your opportunity.

PRINTED ON AGENCY LETTERHEAD

(Name of Organization)

(Address)

(Bldg., floor, suite, other address info)

(City), (State) (Zip code)

(Date)

Dear Editor:

State your reason for writing here. Use the first sentence to reference the title of the article to which you are responding, author and date it appeared.

State your case here. Include facts and references to establish credibility.

End with a strongly worded positive statement.

Sincerely,

Writer's signature if this is a paper copy

Name of writer

Writer's title

Agency name

Proclamations

A proclamation is an official announcement that "legitimizes" and provides visual recognition to an issue. Make it a yearly goal to request that your city or county government proclaims April of each year to be "Sexual Assault Awareness and Prevention Month"

A sexual assault awareness month proclamation from your local city officials/mayor's office can have a tremendous impact and sends a strong message. Utilize the proclamation and couple with a media event/press release and an open house inviting city officials, law enforcement and community members to become aware of the valuable resource your agency is to the community.

Social Media Activities

Social media efforts are extremely important in today's tech savvy world. Our goal is to create awareness with facts and to introduce concepts to capture hearts and change minds.

Facebook

Invite your friends and community members to "like" your page, to interact and to repost SAAPM posts.

Twitter

Frame the conversation and stay connected by utilizing the following hashtags. The hash tag (#) represents a way to streamline conversation around a certain topic to join that conversation. Join us in becoming a top trending item!

2014 SAAPM Twitter Hashtags

#saam – Represents the official national Sexual Assault Awareness Month hashtag and conversations

#mmtf - TAASA's Mobilizing Men Task Force hashtag and conversations

#saapmtx - The hashtag to highlight Texas efforts during the month of April

#firstclassmale - The hashtag to highlight this year's theme

2014 First Class Male: Cultivating Change through Male Involvement SAAPM Social Media Posts

April 1 - April is Sexual Assault Awareness & Prevention Month! Change your profile pic to show your support of our efforts. #saapmtx #mmtf #saam #firstclassmale

April 2 - Check out @BroModels!! They engage, encourage, & empower men/boys to become part of the solution in ending violence against women/girls. #saapmtx #mmtf #saam #firstclassmale

April 3 - In honor of #TXSAAPM make a shout out to all who make a difference on behalf of victims! 1, 2, 3....Go! #saapmtx #mmtf #saam #firstclassmale

April 4 - Over 94% of rapists roam free with only 3% ever spending a day in jail <http://rainn.org/get-information/statistics/reporting-rates> #saapmtx #mmtf #saam #firstclassmale

April 5 - Small yet offensive jokes when cracked by millions create tolerance for rape @saynottorapejokes #saapmtx #mmtf #saam #firstclassmale

April 6 - I AM A BELIEVER! I believe survivors of sexual assault & domestic violence (www.voicesofmen.org) #saapmtx #mmtf #saam #firstclassmale

April 7 - To a large extent, men's sexual violence is rooted in ideologies that value male sexual entitlement over women's choice (cite same as above) #saapmtx #mmtf #saam #firstclassmale

April 8 - Help raise awareness about male survivors of childhood sexual abuse by supporting the 1BlueString Campaign. #saapmtx #mmtf #saam #firstclassmale

April 9 - How can I help end sexual violence? Challenge sexist, racist, homophobic, and all other bigoted jokes. #saapmtx #mmtf #saam #firstclassmale

April 10 - Do not fund sexism by refusing to purchase magazines, rent videos, or buy music that portrays women in a sexually degrading or violent manner. #saapmtx #mmtf #saam #firstclassmale

April 11 - Only 18% of sexual assaults in TX are reported to law enforcement allowing over 80% of rape cases to remain undetected. What will you do about this? Start an online conversation. #saapmtx #mmtf #saam #firstclassmale

April 12 - LETTER TO EDITOR SHARING! Share your letter to your local editor about involving men in creating change and confronting sexual violence. #saapmtx #mmtf #saam #firstclassmale

April 13 - Take the pledge to LiveRESPECT from A Call to Men, which is a simple pledge that young men can make to help end teen relationship violence. #saapmtx #mmtf #saam #firstclassmale

April 14 - How can I help end sexual violence? Work toward full equality between men and women in society and personal relationships. #saapmtx #mmtf #saam #firstclassmale

April 15 - In TX over 80% of rape victims were assaulted by someone KNOWN to them! Find out more about sexual assault. www.rainn.org #saapmtx #mmtf #saam #firstclassmale

April 16 - What can men do about sexual violence? Have difficult conversations about rape with friends and family. <http://goodmenproject.com/> #saapmtx #mmtf #saam #firstclassmale

April 17 - Over 2 million Texans have been sexually assaulted at some point in their lifetime. Who are the victims? <http://www.oneinfourusa.org/statistics.php> #saapmtx #mmtf #saam #firstclassmale

April 18 - COPS Care! Support the men and women of law enforcement in their tireless pursuit of justice for victims of sexual assault! A heartfelt thank you to all who serve! #saapmtx #mmtf #saam #firstclassmale

April 19 - Studies confirm the undetected rapist is a serial hunter and serial offender – not the misunderstood drunk guy. #saapmtx #mmtf #saam #firstclassmale

April 20 - Sexual Assault Nurses Rock! What is a SANE? Shout out your favorite SANES! #saapmtx #mmtf #saam #firstclassmale <http://www.iafn.org/displaycommon.cfm?an=1&subarticlenbr=546>

April 21 - Men can prevent violence by not personally participating in violence, challenging those who do and addressing root causes of violence. (www.nzfvc.org.nz) #saapmtx #mmtf #saam #firstclassmale

April 22 - A vast majority of rapes are committed by a few sex offenders. Men must take a stand against the few rotten apples! #saapmtx #mmtf #saam #firstclassmale

April 23 – Today is Denim Day! What’s denim day? Check it out <http://denimdayusa.org/>
#saapmtx #mmtf #saam #firstclassmale

April 24 - Over 60% of Texans are unaware a rape crisis center exists in their area. Find and support your local rape crisis center (website) #saapmtx #mmtf #saam #firstclassmale

April 25 - How can I help end sexual violence? Do not use “gay” as a put down. <http://www.ccasa.org/wp-content/uploads/2012/06/SEXUAL-ASSAULT-LGBTQI-2012.pdf> #saapmtx #mmtf #saam #firstclassmale

April 26 -“I will never understand why it is more shameful to be raped than to be a rapist”
~Sara Erdman #saapmtx #mmtf #saam #firstclassmale

April 27 - Prevailing rape myths assert that men are impulsive potential rapists & victims are walking triggers of that inclination. Combat rape myths! Find out the facts about sexual assault www.rainn.org/statistics #saapmtx #mmtf #saam #firstclassmale

April 28 - Have WATCH D.O.G.S in your community? (Dads of Great Students)
- Engage men, inspire children, reduce bullying and enhance the educational environment at your school. http://www.fathers.com/content/index.php?option=com_content&task=view&id=21&Itemid=60 #saapmtx #mmtf #saam #firstclassmale

April 29 - Engaging men and boys in violence prevention is in the interest of women and girls, but ending gender-based violence is also in the interest of the men and boys.
(Carlson et al, in press)² (pp.5-6) #saapmtx #mmtf #saam #firstclassmale

April 30 - Thanks to volunteers, board members and staff working at rape crisis centers. You provide a valuable service to your community. Support your local rape crisis center. #saapmtx #mmtf #saam #firstclassmale

SECTION V

National Resources





It's time ...to talk about it! Your voice. Our future. Prevent sexual violence.

Understanding sexual violence: Tips for parents & caregivers

Sexual violence is a widespread issue that impacts everyone. This fact sheet provides information about how parents and caregivers can play a role in preventing sexual violence and supporting survivors. Together we can create safe and respectful communities.

What is sexual violence?

Sexual violence is a broad term and includes rape, incest, child sexual abuse, intimate partner violence, sexual exploitation, human trafficking, unwanted sexual contact, sexual harassment, exposure, and voyeurism.

Sexual violence occurs when someone is forced or manipulated into unwanted sexual activity without their consent. Reasons someone might not consent include fear, age, illness, disability, and/or influence of alcohol or other drugs. Anyone can experience sexual violence, including children, teens, adults, and elders.

These crimes are widespread and occur daily in our communities, schools, and workplaces, but sexual violence can be prevented. Community members can work to prevent sexual violence by establishing healthy and positive relationships that are based on respect, safety, and equality.

Sexual violence at a glance

- One in six boys and one in four girls will experience a sexual assault before the age 18 (Dube et al., 2005).
- One in five women and one in 71 men will be raped at some point in their lives (Black et al., 2011).

- A majority of women who reported being raped at some point in their life (79.6%) experienced their first rape before the age of 25, and 42.2% experienced their first completed rape before the age of 18 years (Black et al., 2011).
- More than 25% of male victims in a national sample reported their first rape was when they were 10 years of age or younger (Black et al., 2011).
- Rape is far more extensive than reported in official statistics, and the majority of rapists are never apprehended (Carr & VanDeusen, 2004).

Your role in prevention

You can play a role in changing the underlying norms and culture that allows sexual violence. Traditional gender roles, power imbalances, and victim-blaming all contribute to sexual violence.

Be a part of the solution:

- Be a role model for respectful behavior to those around you.
- Talk with your children about healthy sexual development and personal boundaries.
- Intervene and speak up when you see inappropriate behavior. To better equip yourself in these situations, practice what you might say or do.



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- Talk to someone from your local sexual assault center for more information.
- Invite them to speak in your schools, faith communities or workplaces.
- Learn more about sexual violence and share information with others.
- Learn about reporting suspected child abuse. Know what to do if you or someone you know suspects a child may be being abused.

How you can help

Parents and caregivers are uniquely positioned to assist children and teens experiencing sexual violence, as they often see the warning signs – sudden changes in behavior or mood, lower grades, social withdrawal – before others.

Children and teens may turn to you to discuss what is happening. All adults are responsible for keeping children safe and protecting them from harm.

If you suspect a child is being abused, contact the police or your local child protective services agency, the ChildHelp National Child Abuse Hotline at 1-800-4-A-CHILD (1-800-422-4453), or local sexual violence program.

How to offer support

Survivors of sexual violence have experienced trauma, and each person reacts differently to trauma. Some disclose immediately, but many never talk about what happened to them, or wait years to talk about it.

When someone discloses sexual abuse, appreciate their resilience, strength, and bravery. Be mindful of your own response:

When someone disclosed abuse appreciate their resilience, strength and bravery. Be mindful of your own response.

- Create a safe space for the child or teen to talk and share. Allow them control over the environment as much as possible.
- Listen and allow them to share the amount of information that they are comfortable sharing. If a survivor wants to share with you allow them to do so in their own way, in their own words and in their own time.
- Believe them. Survivors often struggle with disclosing abuse because they fear they won't be believed. It takes immense bravery for them to trust you and share the details of their story.
- Be open and honest about your responsibilities. Children and teens have a right to be safe, valued and respected. Connect them with community resources or trained professionals to provide continued support.

Resources

- **ChildHelp National Child Abuse Hotline:** 1-800-4-A-CHILD (1-800-422-4453) www.childhelp.org
- **National Sexual Violence Resource Center (NSVRC):** www.nsvrc.org
- **Rape, Abuse and Incest National Network (RAINN):** www.rainn.org
- **Stop It Now!:** www.stopitnow.org/



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Becoming an agent of social change: A guide for youth activists

Sexual assault, abuse, and violence might be topics you have learned about before. These words are examples of unwanted sexual activity or contact without consent. You might already know that sexual assault happens frequently and affects people of all ages, identities, and walks of life. In fact, one in five women and one in 71 men will be raped at some point in their lives (Black et al., 2011). You might know someone in your family, group of friends, or at school who has been sexually assaulted. It's clear that this issue is important and has an impact on all of us.

A topic like sexual violence can feel overwhelming and unsettling. No matter what the circumstances are today, we can all create positive change for the future and prevent sexual violence. Social change is the process of shifting attitudes, values, and actions to address social problems in a positive way. Anyone at any age can be an agent of social change. Being an agent of social change is an active way to create a safer, healthier future for you, your relationships, your community, and your world.

Healthy sexuality is a vision to end sexual violence

Learning about healthy sexuality and finding the information, resources, and support you need is the first step in creating positive change for the future. It might be helpful to think about healthy sexuality as the opposite of sexual violence. Healthy sexuality is a vision for what sex, relationships, and growth can look like when positive skills, helpful information, and open communication are the standard. Healthy sexuality means having the knowledge and

Social change is the process
of shifting attitudes, values,
and actions to address
social problems in a positive way.

power to express sexuality in ways that enrich our lives. It's about every person being able to make consensual, respectful, and informed choices. There is no room for pressure, violence, or control.

For some people, the idea of healthy sexuality matches the information and values that have been shared with them from an early age. For others, this description of sexuality is a new idea, and it can be helpful to get more information before sharing this topic with others. There are tools to help you learn more. The resource *Safe sex(uality): Talking about what you want and need* is a great tool to use when learning more about healthy sexuality.



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- Sexuality is more than sex. Healthy sexuality affects us on emotional, cultural, physical, and social levels. Sexuality is a part of each person, but it doesn't stop there. Communities and society as a whole are impacted by the ways we talk about sex.
- Think about the messages that have been shared with you about sex and sexuality. Do you think this information has been positive and helpful? What would you have liked to learn or see others learn?
- Consider unhealthy messages and behaviors you have seen or heard. Take time to recognize negative or unhelpful information that you might need to unlearn or challenge.

You can be an agent of change

Understanding what healthy sexuality looks and feels like is an important part of creating a vision for social change.

- Can you picture what your life, family, friends, school, and community would look like if everyone felt supported in working toward healthy sexuality? How would people be treated?
- What would be different in your life if people treated one another with respect and challenged unhealthy messages?

Creating a vision for social change can inspire us to act in positive ways. There are many benefits when young people are involved as leaders in social change efforts. Involved youth gain experience and confidence, and the skills and leadership that young people develop broaden their future opportunities (Klindera & Menderweld, 2001). Your involvement and investment also strengthens the programs and outreach of organizations working to prevent sexual violence.

How to become an agent of change

- **Know your power.** Your voice is valuable and influential. As a young person, you are in a key position to reach your peers with information and insight that impacts their lives. It's important for adults and communities to learn from the voices and experiences of you and your peers.
- **Engage peers and build a network.** Social change takes time and teamwork. You can bring friends along, ask for help, and inspire others to get involved. You can have a positive influence by being a role model of healthy behaviors.
- **Partner with supportive adults.** You can also build relationships with trusted adults for support. In a healthy partnership, both adults and young people learn from and teach one another. All voices are given space and respect. Adult allies can be members of your family, neighborhood, community, school or faith group.
- **Connect with your community.** It's important to discover resources in your community. You could learn that there already are individuals and organizations working in your community to make a positive impact. Programs such as your local rape crisis center are a great place to uncover opportunities to volunteer, intern, and participate.
- **Seek out resources.** No one has all of the answers, but we don't have to look far to find great resources. There are helpful tools available online, such as the *Healthy sexuality resource list*. Think of other places where you can get help looking for information, like the library and trusted adults.
- **Take a stand against oppression.** Social change is about shifting negative dynamics, and it's important to remember how issues are connected. Oppression takes place whenever one group has power over another, and often



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ACTION STEPS TO GET YOU STARTED

→ **Make a list** of five or more of your unique skills, and think about how these skills are useful to you as a leader in sexual violence prevention. Your strengths and interests are valuable tools. Our confidence grows when we are aware of what we bring to the table.

→ **Think of five or more friends you can reach out to** and share information with about healthy sexuality and social change. Consider how you feel most comfortable engaging others. Do you like to be in front of the class or are you more comfortable sharing words and images with your online communities? Move forward with what feels right for you.

→ **Practice how you would talk with others.** Consider how you would start a conversation or bring up the topic of healthy sexuality; it can help you feel more comfortable and confident. There's no wrong way to reach out to others. Think through how you might talk with different audiences like your friends, parents, teachers or classmates. Go with what feels natural and reflects your voice.

→ **Who are the adults in your life who support you and listen to your voice?** If you can think of a few adult allies, reach out to them. Is there a trusted adult in your school or community who you would like to involve in your activism?

→ **Find resources in your community** that are making a positive impact. Every community is different, and you might have to research and ask around to find community partners. Your local rape crisis center, sexual health center, or community center might have opportunities for you to be involved in projects that promote healthy sexuality or public awareness about preventing sexual violence. Contact them and ask them how you can get involved.

→ **Connect with tools for support.** As you begin to find opportunities to promote social change, it's important to know that there are always resources and support to move you forward. There are many sources for great information and free materials that come from such organizations as the National Sexual Violence Resource Center. Recognize your needs, do research, and use tools to get connected with resources.

Becoming an agent of change is about taking small, sustainable steps to positively influence the world around you. Although it may seem complicated at first glance, remember you can use these simple steps and tools and support from peers and adult allies to move forward. Every person has a role in preventing sexual violence. What role will you play?



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includes inequality, silenced voices, and abuse of power. Oppression can be based on race, gender identity or expression, sexual orientation, abilities or disabilities, age, education or income, or other parts of people's identities. Working toward positive social change means challenging oppression.

- **Use your creativity.** Social change work can build on diverse strengths, and everyone has something valuable to bring to the table. Whether you love social media or prefer creative arts, think about how your interests and skills can educate and inspire others.
- **Take one step at a time.** Whether you are looking to start small or reach for the stars, it's important to take change step-by-step. Approach challenges as an opportunity to problem solve and learn. Look at what inspires you, learn

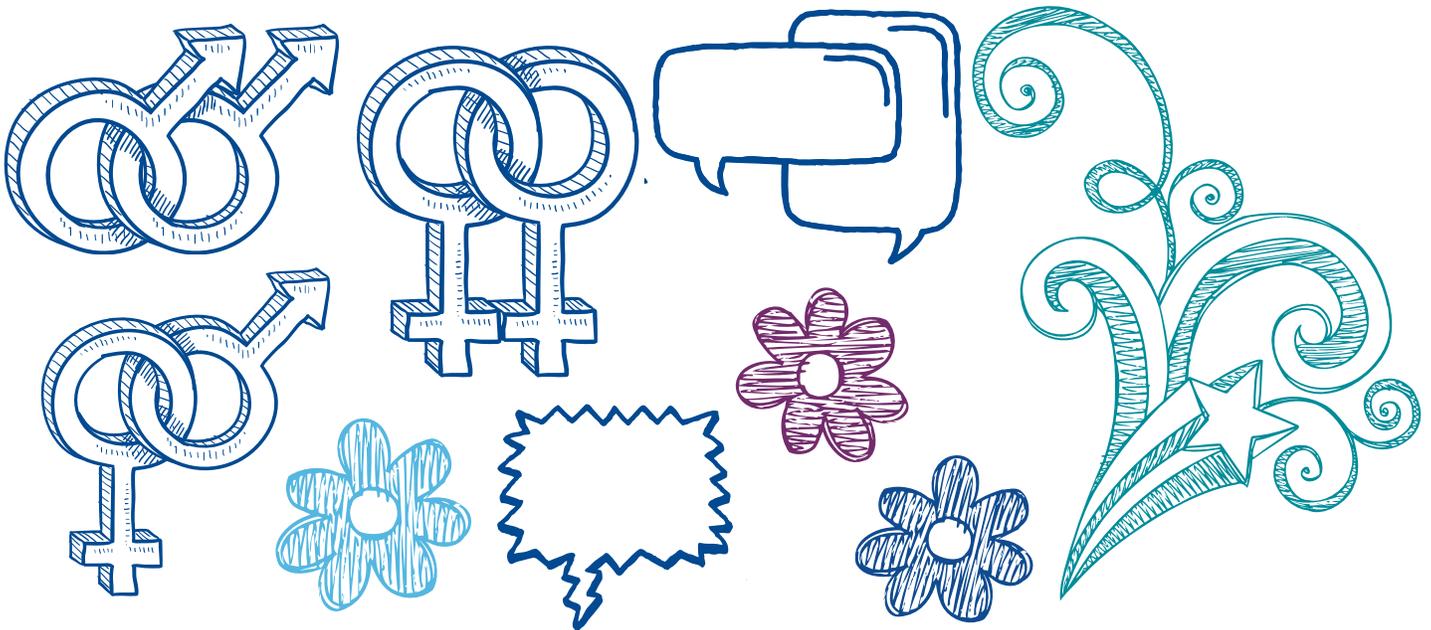
from others, and work to build your network of support. As you start to see an impact, share your successes and give others the opportunity to participate.

Resources

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Best practices for engaging youth as partners in sexual violence prevention

In youth-led programs, young people take the lead in designing and carrying out projects to prevent sexual violence in their communities, and adult allies provide training, resources, community contacts, and encouragement. Young people and adults are equal partners – teaching each other, learning from each other, and sharing power, decision-making, and responsibility for the program's outcomes.

There are benefits to young people taking ownership of sexual violence prevention efforts. Youth leaders gain skills, experience, confidence, and community recognition. They also serve as role models for other young people, and help to ensure that programs are relevant to their peers. Organizations that facilitate youth leadership benefit from young people's energy, expertise, innovation, and diverse skills, especially when youth are engaged as partners in decision-making at all levels of the organization. Communities benefit from young people's commitment and contributions to social change.

Youth as leaders

Youth leadership takes many forms. Whether as volunteers or paid staff, young people can engage in sexual violence prevention as peer educators, community activists, advisory council members, program coordinators, and more. They can create social marketing campaigns, advocate for policy change, and develop programs for their peers and communities.

Whatever shape youth leadership takes, six core principles of youth development (Pagliaro

ROLE MODELS IN PREVENTION

• **STAND & SERVE** is a primary prevention initiative of Peer Solutions in Phoenix, AZ. Young people develop, implement, and evaluate strategies to cultivate healthy norms to prevent the root causes of violence. Young people are peer educators and board members, participate in ongoing service projects across their community, and host the STAND & SERVE Coalition, a group of school, family, business, and community members of all ages committed to cultivating safe, healthy, and respectful communities. <http://www.peersolutions.org/stand-and-serve/>

& Klindera, 2001) provide a helpful guide for successful youth-adult partnerships for sexual violence prevention:

1. Focus on assets, not problems. Young people's knowledge, experiences, ideas, and abilities are extraordinary resources for innovation in sexual violence prevention. Youth leadership programs support each young person in



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developing and applying their individual strengths, rather than focusing on perceived limitations or "problem behaviors" of youth.

2. Address the real needs of young people.

It is important to engage issues of concern as young people define them. These might be different from the issues adults want to address. Young people are unlikely to stay involved with programs that do not reflect their priorities. The best way to identify young people's needs is to ask them.

3. Engage young people in developing programs.

Youth engagement must be meaningful, not just symbolic. Leadership training is an important first step, and must be accompanied by real opportunities for young people to lead within the organization. Including young people as key decision makers about program planning, implementation, and evaluation fosters youth ownership of sexual violence prevention and helps to create programs that are relevant to young people.

4. Involve knowledgeable and committed

adults. In addition to knowledge and resources, adult allies need to bring open minds, positive attitudes, and strong commitment to this work. They must also be ready to learn, recognizing that young people have a lot to teach adults. Youth leadership programs work to foster respect and trust among youth and adults.

5. Recognize the influences of young people's environments.

It is critically important to understand the roles of young people's family, school, social, and cultural environments, and to tailor programs to young people's realities. It also is important to understand the characteristics

ROLE MODELS IN PREVENTION

• **Camp PeaceWorks**, a project of Berks Women in Crisis in Reading, PA, is a five-day summer camp designed to build youth-adult partnership to address social justice issues. Campers explore the root causes of violence in society and develop skills to intervene in oppression. After camp, youth activists develop anti-oppression and violence prevention initiatives in their schools and communities. <http://www.berkswomenincrisis.org/peaceworks.html>

• **Youth 360** is the Cleveland Rape Crisis Center's youth leadership program. Young people develop knowledge and skills about sexual violence prevention, and create and lead their own projects to engage their communities in prevention. <http://www.clevelandrapecrisis.org/services/education-prevention/youth-360>

of the community, and the level of community readiness for sexual violence prevention.

6. Build community partnerships. Youth leadership in sexual violence prevention is not just about mobilizing young people. It is about young people mobilizing their communities for social change. This requires that young people get connected with community leaders, institutions, and resources. Building community partnerships also helps spread a consistent message throughout the community.

These principles highlight the potential for youth leadership approaches to prevent sexual



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violence on multiple levels. On an individual level, young people and their adult allies build skills for violence prevention and social change. Youth-adult partnerships also promote healthy and respectful relationships among youth and adults. Ultimately, youth leaders work to prevent sexual violence by changing social norms at the community level, and promote social change at the societal level by influencing policies at their schools, in their communities and states, and across the country. Addressing all of these levels is key to ending sexual violence.

Adults as allies

Adults play an important role in ensuring that everyone involved in a program – young people and adults – have the preparation, resources, and support needed to work in partnership for sexual violence prevention. Adults also create opportunities for young people to build skills, make decisions, and lead prevention projects.

Adulthood can be a significant barrier to successful youth-adult partnership. Adulthood refers to “behaviors and attitudes based on the assumption that adults are better than young people, and entitled to act upon young people without their agreement” (Bell, 1995, p. 1). In youth-adult partnerships, adult allies must evaluate their programs’ practices and policies through the lens of adulthood, and address any barriers to young people’s full and equal participation.

For more information and recommendations about addressing adulthood in youth-adult partnerships for sexual violence prevention, view the resource *Strategies for Becoming an Adult Ally*.

ROLE MODELS IN PREVENTION

• **LGBTQ (Lesbian, Gay, Bisexual, Transgender, Queer) Youth Partner Abuse Prevention Program**, a project of the Boston Alliance of Gay Lesbian Bisexual Transgender Youth (BAGLY) and the Network/La Red, is a peer-led prevention program promoting healthy sexuality and relationships among LGBTQ youth. <http://www.bagly.org/>

• **Youth Over Violence**, a division of Peace Over Violence in Los Angeles, encompasses several youth leadership programs. The Youth Over Violence Summer Training, a leadership development program, prepares youth to organize prevention activities on their campuses. Students Together Organizing Peace (STOP) is a school-based club in which students are trained and encouraged to plan prevention activities for their communities. <http://youthoverviolence.org/>

Additional Resources

Ready to take the next step? There are excellent resources available as you move forward on your journey in building successful youth-adult partnerships for sexual violence prevention. Here are a few to help you get started:

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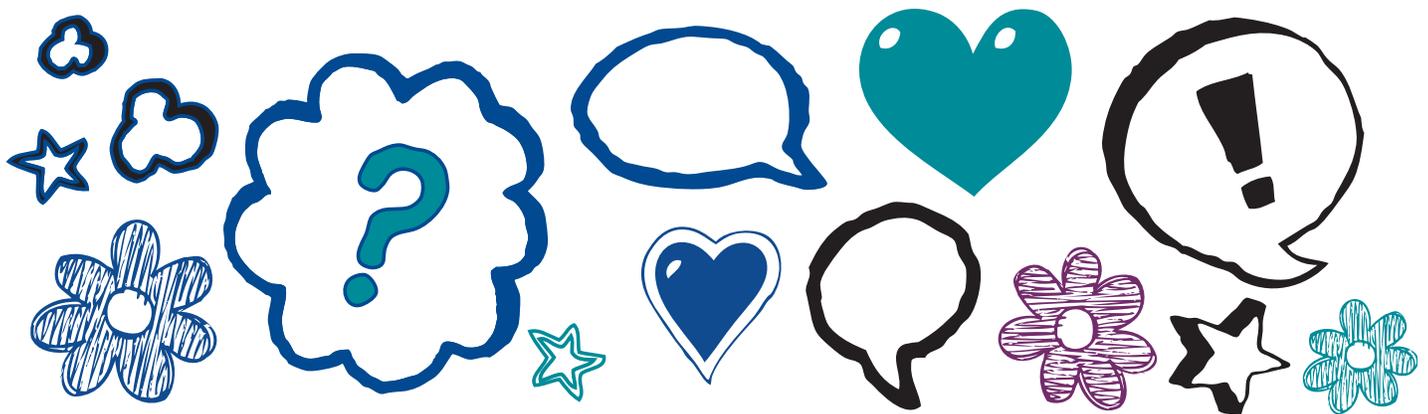
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RESOURCES

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ORGANIZATIONS

1in6, Inc.

<http://1in6.org/>

100 Black Men, Inc.

<http://100blackmen.org/>

A Call to Men

<http://www.acalltomen.com/>

American Men's Studies Association

<http://www.mensstudies.org/>

Asian & Pacific Islander Institute on DV

<http://www.apiidv.org/>

Bro Models, Inc.

<http://www.bromodels.org/>

Coaching Boys into Men <http://www.future-withoutviolence.org/content/features/detail/811/>

Connect

<http://www.connectnyc.org/>

Dad Labs

<http://www.dadlabs.com/>

Dads and Daughters

<http://www.thedadman.com/>

Dallas Men Against Abuse

<http://www.dallasmenagainstabuse.com/>

Emerge

<http://www.emergedv.com/>

EngageMen.Net

<http://www.engagingmen.net/>

EngenderHealth

<http://www.engenderhealth.org/>

European MenProfeminist Network

<http://www.europrofem.org>

Forge

<http://forge-forward.org/>

Founding Fathers

<http://www.founding-fathers.org/>

Futures without Violence

<http://www.futureswithoutviolence.org/>

Gay Men's Domestic Violence Project

<http://www.gmdvp.org>

Gloucester Men Against Domestic Violence

<http://www.strongmendontbully.com/>

Institute on DV in the African American Community

<http://www.dvinstitute.org/>

International Society for Men's Health and Gender

<http://www.ismh.org>

It Starts With You

<http://www.itstartswithyou.ca/>

Mad Dads

<http://www.maddads.com/>

Maine Boys to Men

<http://www.maineboystomen.org/>

Male Athletes Against Violence

<http://www.umaine.edu/maav/>

Male Survivor

<http://www.malesurvivor.org/>

Man Up

<http://www.manupcampaign.org/>

Manscentrum

<http://www.manscentrum.se>

Massachusetts White Ribbon Day

<http://www.janedoe.org/whiteribbonday/>

Men as Peace Makers
<http://menaspeacemakers.org/>

Men Can Stop Rape
<http://www.mencanstoprape.org/>

Men Ending Violence <http://www.vahealth.org/Injury/sexualviolence/menendingviolence/index.htm>

Men Engage
<http://www.menengage.org/>

Men for Change
<http://www.chebucto.ns.ca/CommunitySupport/Men4Change/index.htm>

Men's Health Network
<http://www.menshealthnetwork.org/>

Men's Nonviolence Project
<http://www.mensnonviolence.org/>

Men of Color Health Awareness (MOCHA)
<http://www.springfieldy.org/our-focus/for-healthy-responsibility/mocha/>

Men Stopping Rape
<http://www.danenet.org/msr/>

Men Stopping Violence <http://www.menstoppingviolence.org/>

Men's Resource Center for Change
<http://www.mrcforchange.org>

Men's Resources International <http://www.mensresourcesinternational.org>

Men's Work
<http://www.mensworkinc.com/welcome>

Mentors in Violence Prevention <http://www.northeastern.edu/sportinsociety/leadership-education/mvp/>

Migrant Clinicians Network
http://www.migrantclinician.org/clinical_topics/hucvf.html

Minnesota Center against Violence and Abuse
www.mincava.umn.edu/

My Strength
<http://mystrength.org/>

MVP Strategies
<http://www.jacksonkatz.com/mvp.html>

National Compadres Network
<http://www.nationalcompadresnetwork.com/>

National Fatherhood Initiative
<http://fatherhood.org/>

National Latino Alliance for the Elimination of DV
<http://www.dvalianza.org/home.html>

National Latino Fatherhood and Family Institute
<http://www.nlffi.org/>

National Network to End DV
<http://www.nnedv.org/>

National Organization for Men Against Sexism
<http://www.nomas.org/>

Native American Fatherhood and Families Association
<http://www.nativeamericanfathers.org>

NOMAS-Boston
<http://www.nomasboston.org/>

One in Four
<http://www.oneinfourusa.org/>

One Man Can
<http://www.genderjustice.org.za/projects/one-man-can.html>

Oregon Men Against Violence
<http://oregonsatf.org/programs/prevention/omav/>

Prevention Institute <http://www.preventioninstitute.org/>

Promundo
<http://www.promundo.org.br/en/>

San Antonio Fatherhood Campaign
<http://www.safatherhood.com/>

Step Up Against Violence
<http://www.stepupagainstviolence.com/>

Stopping Porn Culture
<http://www.stoppornculture.org/>

Taos Men
<http://www.nonviolentmen.org/>

The Defenders USA
<http://www.sharedhope.org/thedefenders/home.aspx>

The ManKind Project
<http://mankindproject.org/>

The Men's Project
<http://themensproject.ca/index.php?ID=1&Lang=En>

Twin Cities Men's Center
<http://www.tcmc.org/index.html>

V-Men
<http://www.vday.org/meet-vday/v-men>

Voices Against Violence UT Austin
<http://uts.cc.utexas.edu/~vav/>

Walk a Mile in Her Shoes
<http://www.walkamileinhershoes.org/>

White Ribbon Campaign
<http://www.whiteribbon.ca/>

xy: men, masculinities and gender politics
<http://www.xyonline.net/>

ARTICLES

Guide to Engaging Men and Boys in Preventing Violence Against Women & Girls
<http://www.tcfv.org/pdf/mensguide/EngagingMenandBoys.pdf>

Involving Men to Address Gender Inequities
<http://www.prb.org/pdf/InvolvMenToAddress-Gendr.pdf>

Promoting Gender Equality
<http://www.engenderhealth.org/pubs/gender/index.php>

Reaching Men to Improve Reproductive Health
<http://www.jhuccp.org/sites/all/files/Reaching%20Men%20to%20Improve%20Reprod-Health%20for%20ALL.pdf>

Social Detox on the Road to Healing
<http://socialdetox.wordpress.com/2007/07/07/on-the-road-to-healing/>

Supporting Boys' Resilience <http://www.xy-online.net/sites/default/files/Ms%20Foundation,%20Supporting%20boys%27%20resil.pdf>

The Men's Bibliography
<http://mensbiblio.xyonline.net/>

The Role of Men & Boys in Achieving Gender Equity
<http://www.un.org/womenwatch/daw/egm/men-boys2003/>

What is a "macho" Man?
<http://www.ncdsv.org/images/What%20is%20a%20macho%20man.pdf>

BLOGS

Carlos Andrés Gómez
<http://carloslive.com/>

Colorlines
<http://colorlines.com/>

Daddy Dialectic
<http://daddy-dialectic.blogspot.com/>
The UnCommon Man weblog <http://uncommonman.mensresourcesinternational.org>

Higher Unlearning
<http://higherunlearning.com/>

Jackson Katz
<http://www.huffingtonpost.com/jackson-katz>

Kevin Powell
<http://www.kevinpowell.net/blog/>

Man Up Moment
<http://www.manupmoment.org/>

Masculinities in Media
<http://www.mencanstoprape.blogspot.com/>

Masculinity U
<http://masculinityu.com/>

Mocha Dad
<http://mochadad.com/>

Rad Dad Zine
<http://raddadzine.blogspot.com/>

Responsible Men
<http://responsiblemen.wordpress.com/>

The Father Factor
<http://thefatherfactor.blogspot.com>

Voice Male Magazine
<http://voicemalemagazine.org/>

Voices of Men
<http://www.voicesofmen.org/>

Step Up
<http://www.jfallout1212.blogspot.com/>

The Good Men Project
<http://goodmenproject.com/>

FILMS

Boys and Men Healing
<http://www.bigvoicepictures.com/index.html>

Hip Hop: Beyond Beats & Rhymes
<http://www.mediaed.org/cgi-bin/commerce.cgi?preadd=action&key=226>

Macho
<http://www.wmm.com/filmcatalog/pages/c527.shtml>

Media Education Foundation
<http://www.mediaed.org/>

Scenarios USA
<http://scenariosusa.org/>

The Mask You Live In
<http://themaskyoulivein.org>

The Men's Story Project
<http://www.mensstoryproject.org/>

Tough Guise 2
<http://www.mediaed.org/cgi-bin/commerce.cgi?preadd=action&key=237>

OTHER RESOURCES

Men Against Violence Yahoo Group
menagainstviolence-subscribe@yahoogroups.com

Men Rally for Change Group
<http://www.safeplace.org/MRFC>

Position Papers - National Latino Alliance
Working with Men & Boys to End Domestic
Violence
http://www.dvalianza.org/images/stories/ResourcePubs/position_papers/Working_With_Men.pdf

The Ally Project
<http://www.youtube.com/user/CoalitionforCU>

The Date Safe Project
<http://www.datesafeproject.org/category/blog/>

Verizon Foundation: Your Voice Counts
<http://www.verizonfoundation.org/yourvoice-counts/>

BOOKS

The Latino Male: A Radical Redefinition
David T. Abalos

Muy Macho
Rudolfo Anaya

This Bridge Called My Back: Writings by Radical Women of Color
Gloria Anzaldúa, Cherríe Moraga

Dying to be Men Youth and Masculinity and Social Exclusion
Gary Barker

A Mensch among Men: Explorations in Jewish Masculinity
Harry Brod

Teaching Character through Sport: Developing a Positive Coaching Legacy
Bruce Brown

Against Our Will: Men, Women, and Rape
Susan Brownmiller

Transforming a Rape Culture
Emilie Buchwald, Pamela R. Fletcher, Martha Roth

Reaching Up for Manhood: Transforming the Lives of Boys in America
Geoffrey Canada

Young Men's Work Stopping Violence & Building Community
Allan Creighton, Paul Kive

Pornland: How Porn Has Hijacked Our Sexuality
Gail Dines

Pornography: The Production and Consumption of Inequality
Gail Dines, Robert Jensen, Ann Russo

Letters from a War Zone
Andrea Dorkin

Reaching Men: Strategies for Preventing Sexist Attitudes, Behaviors, and Violence
Rus Ervin Funk

Stopping Rape a Challenge for Men
Rus Ervin Funk

Lost Boys: Why Our Sons Turn Violent & How We Can Save Them
James Garbarino

Man Up: Reimagining Modern Manhood
Carlos Andrés Gómez

The Will to Change
Bell Hooks

We Real Cool Black Men and Masculinity
Bell Hooks

The Good Men Project
James Houghton, Larry Bean, Tom Matlack

Color of Violence
The INCITE Anthology

Getting Off Pornography and the End of Masculinity
Robert Jensen

The Heart of Whiteness: Confronting Race, Racism and White Privilege
Robert Jensen

Leading Men: Presidential Campaigns and the Politics of Manhood
Jackson Katz

The Macho Paradox: Why Some Men Hurt Women and How All Men Can Help
Jackson Katz

Dads and Daughters: How to Inspire, Understand, and Support Your Daughter When She's Growing Up So Fast
Joe Kelly

Angry White Men: American Masculinity at the End of an Era
Micheal Kimmel

Guyland: The Perilous World Where Boys
Become Men
Michael Kimmel

Hombres: Placer, Poder y Cambio
Michael Kimmel

Boys Will Be Men: Raising Our Sons for Cour-
age, Caring & Community
Paul Kivel

I Can Make My World a Safer Place
Paul Kivel

Men's Work: How to Stop the Violence that
Tears Our Lives Apart
Paul Kivel

Uprooting Racism: How White People Can
Work for Racial Justice
Paul Kivel

Cool Pose: The Dilemmas of Black Manhood
in America Richard Majors, Janet Mancini
Billson

Season of Life, a Football Star, a Boy, a Jour-
ney to Manhood
Jeffrey Marx

Power at Play: Sports and the Problem of
Masculinity
Michael A. Messner

Sex, Violence and Power in Sports: Rethinking
Masculinity
Michael A. Messner

Boys Will Be Boys: Breaking the Link between
Masculinity & Violence
Myriam Miedzian

Voice Male: The Untold Story of the Profemi-
nist Men's Movement
Edited by Rob Okun

Dude You're A Fag
C.J. Pascoe

Real Boys
William Pollack

Breaking Out of the Man Box
Anthony Porter

The Black Male Handbook: A Blueprint for Life
Kevin Powell

The Politics of Rape
Diana E. H. Russell

Gender Equality and Men: Learning from
Practice
Sandy Ruxton

Conquest: Sexual Violence and American
Indian Genocide
Andrea Smith

Refusing to be a Man: Essays on Sex and
Justice
John Stoltenberg

Men Speak Out
Shira Tarrant

Nadando Contra Corriente
Oswaldo Montoya Telleria

White Men Challenging Racism: 35 Personal
Stories
Cooper Thompson, Emmett Schaeffer, Harry
Brod

Notes

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